

County Business Patterns Data User Guide

This guide provides steps to access County Business Patterns (CBP) data in Hypertext tables, Comma Separated files (CSV), or the American FactFinder (AFF). You may also contact the US Census Bureau's CBP staff at 301-763-2580 or ewd.county.business.patterns@census.gov for assistance.



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Last updated: 07/15/2015

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Frequently Asked Questions

• What is the source of CBP data?

CBP data are extracted from the Business Register, the Census Bureau's file of all known single and multiestablishment companies. Data comes from a variety of sources, including the Economic Censuses, the Annual Survey of Manufactures, and Current Business Surveys, as well as from administrative records of the Internal Revenue Service (IRS), the Social Security Administration (SSA), and the Bureau of Labor Statistics (BLS).

• Are sales and receipts data provided in CBP?

No. Sales and receipts data are available from other Census Bureau programs. For more information, check out the Census Bureau's economic data.

I need specific data for company X:

The U.S. Census Bureau is forbidden by Federal Law from providing data that can be linked to specific employers.

• Time Series Data:

Due to changes in methodology, county definitions, and classification codes over time, there is currently no way to batch download multiple years of data. However, Census is developing a new database tool to accommodate these issues, due for release by the 2017 Economic Census.



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County Business Patterns Definitions

- Legal Form of Organization (LFO) An LFO is the organizational structure a firm chooses to adopt. The following LFO's are incorporated under nonemployer statistics:
 - Corporations
 - Partnerships
 - Sole Proprietorships
- North America Industry Classification System (NAICS) Is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. For more information, visit the NAICS website: <u>https://www.census.gov/eos/www/naics</u>
- NOISE Noise infusion is a method of disclosure avoidance in which values for each firm are perturbed prior to table creation by applying a random noise multiplier to the receipts data for each business. Disclosure protection is accomplished in a manner that results in a relatively small change in the vast majority of cell values. Read more on the <u>How the Data Are</u> <u>Collected</u> page.
- NOISE Flags
 - G Low Noise Infusion
 - H Medium Noise Infusion
 - D Withheld to avoid disclosing data for individual companies; data are included in higher level totals
 - S Withheld because estimate did not meet publication standards





Using the Homepage

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You are here: <u>Census.gov</u> > <u>Business & Indu</u>	ry <u>, Economy-Wide</u> , County Business Patterns						
Main About the Data	listorical Data How the Data are Collected Definitions FAQ						
GET EMAIL UPDATES	County Business Patterns (CBP) ZIP Code Business Patterns (ZBP)						
2014 CBP will be released May, 2016. 2014 ZBP will be	County Business Patterns (CBP) is an annual series that provides subnation small areas, analyzing economic changes over time, and as a benchmark for and developing budgets. Government agencies use the data for administrati	al economic data by industry. This ser other statistical series, surveys, and o on and planning.	ies includes the number of databases between econor	establishments, emp nic censuses. Busine	oloyment during the week esses use the data for ana	of March 12, first quarter payroll, lyzing market potential, measurir	and annual payroll. This data is useful for studying the economic activity o g the effectiveness of sales and advertising programs, setting sales quota
released May, 2016.	ZIP Code Business Patterns data is available shortly after the release of Co These two programs cover most of the country's economic activity based on Statistics.	nty Business Patterns. It provides the establishments, with a few noted exclu	number of establishments usions. For more information	by employment-size on on the coverage a	classes by detailed indust nd methodology of CBP, s	try in the U.S. see <u>How the Data are Collected</u> .	For information on businesses without paid employees, see <u>Nonemployer</u>
News Sacramento Tops Large Counties in Employment Growth Rate, Census Bureau Reports	Data for 2013 were released in April 2015. For help accessing the data via h For Internet Explorer 9 and 10 enable <u>Compatibility View</u> in the event tables For frequently asked questions (FAQs), visit <u>Ask Census Gov</u> or click the FA	ypertext tables or American FactFinde do not display properly. Qs tab at the top of the screen. Enter '	r, please refer to the <u>Data</u> 'CBP' or 'County Business	<u>User Guide [PDF].</u> Patterns' into the sea	arch box to narrow the res	ults.	
More News Releases » Data Visualizations Census Explorer	View data in tables U.S., States, and Counties ¹² (1998-2013) Select Area United States	✓ Go!					offers two easy
Total U.S. Employment: 2001- 2011 Measuring America: County	Puerto Rico (2003-2013) and Island Areas (2008 to 2013) Select Area	Puerto Rico	✓ Go!				methods of accessing the data;
Business Patterns & Demographics Interactive Map	Metropolitan and Micropolitan Statistical Areas ⁴ (1998-2013) Select	Area Aberdeen, SD Micro Area		♥ Go!			immediately through the hypertext tables
Related Sites 2012 Economic Census	Data in other formats for manipulation and a	alysis ———					feature, and in depth
Economic Indicators Nonemployer Statistics	Extract and manipulate data in the <u>New American FactFinder</u> . Download the data in <u>Comma-Separated Value (csv) format</u> starting	g with year 1986.					through the offline formats
North American Industry	See the discussion of <u>Historical CBP Data</u> for earlier years, including the set of	g data for selected years on CD-ROM	l.				Tormats.

Census Bureau Economic Statistics

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Accessing CBP Data in Hypertext Tables

To access CBP data at the national or state level, select the U.S., States, and Counties drop down menu within the View data in tables box.

Select **United States** to create a table with data at the national level. Or select any of the 50 states to access state data.

County Business Patterns (CBP) ZIP Code Business Patterns (ZBP)

County Business Patterns (CBP) is an annual series that provides subnational economic data by industry. This series includ and annual payroll. This data is useful for studying the economic activity of small areas; analyzing economic changes over t censuses. Businesses use the data for analyzing market potential, measuring the effectiveness of sales and advertising pro administration and planning.

ZIP Code Business Patterns data is available shortly after the release of County Business Patterns. It provides the number of

These two programs cover most of the country's economic activity based on establishments, with a few noted exclusions. Fe information on businesses without paid employees, see <u>Nonemployer Statistics</u>.

Data for 2013 were released in April 2015. For help accessing the data via hypertext tables or American FactFinder, please

For Internet Explorer 9 and 10 enable Compatibility View in the event tables do not display properly.

For frequently asked questions (FAQs), visit Ask.Census.Gov or click the FAQs tab at the top of the screen. Enter 'CBP' or '

View data in tables





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Accessing County Business Patterns Data in Hypertext Tables

This table allows data users to:

- 1. Switch between national and state level data.
- 2. Select a **State** from the dropdown menu. The **Areaname** box will allow users to select a county within the selected state.
- Display data with or without *Legal Form of Organization (LFO) break down.
- 4. Display data with or without Noise Flag.
- 5. Select data Year.
- 6. Choose **Counties** within selected state.
- 5. Choose Metropolitan/Micropolitan areas within a selected state.
- 6. View data by **NAICS** code.
- 7. Compare data by the selected geography level.

2013 County Business Patterns (NAICS)



6	7	NAICS code	NAICS code description	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)	Total establishments
	Compare		Total for all sectors	118,266,253	1,411,380,886	5,621,697,325	7,488,353
Detail	Compare	11	Agriculture, Forestry, Fishing and Hunting	154,496	1,309,440	5,826,857	22,111
Detail	Compare	21	Mining, Quarrying, and Oil and Gas Extraction	732,186	16,709,958	64,776,917	28,720



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Accessing County Business Patterns Data in Hypertext Tables

LFO

The following options will allow users to view **County Business Patterns** in different formats :

 NAICS Detail – data will display at the different NAICS levels for the selected sector.
 <u>Click here to see NAICS Detail</u> <u>feature</u>

2. Compare Areas – this option will compare data by state, county, or metropolitan area <u>Click here to see Compare</u> <u>Areas feature</u>

2013 County Business Patterns (NAICS)



Autauga County, AL

State	Areaname	
Alabama	✓ Autauga County, AL	V

Noise Flag Year

Without LFO V Without noise flag V 2013 V Go!

1	2	NAICS code	NAICS code description	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)	Total establishments
	Compare		Total for all sectors	10,120	71,267	291,673	817
Detail	Compare	11	Agriculture, Forestry, Fishing and Hunting	33	277	1,480	5
Detail	Compare	21	Mining, Quarrying, and Oil and Gas Extraction	b	D	D	2
Detail	Compare	22	Utilities	198	4,376	17,223	9



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Data Displayed by NAICS Detail Feature





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Data Displayed By Compare Area Feature (county)





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Additional CBP Data Products

Additional CBP data products include:

- 1. Data for **Puerto Rico and Island Areas** (American Samoa, Guam, Commonwealth of the Northern Mariana Islands, U.S. Virgin Islands)
- 2. Data by Zip codes
- 3. Data by Metropolitan and Micropolitan Statistical Areas

	View data in tables
	U.S., States, and Counties ^{1,2} (1998-2013) Select Area United States V Go!
1	Puerto Rico (2003-2013) and Island Areas (2008 to 2013) Select Area Go! Go!
2	Zip Codes ¹ (1998 to 2013) Enter 5-digit ZIP Code Guam Commonwealth of the Northern Mariana Islands Virgin Islands of the United States
3	Metropolitan and Micropolitan Statistical Aberdeen, SD Micro Area Go! Areas ⁴ (1998-2013) Select Area Go!
I	





Downloading CBP Data

- **CBP** data can be downloaded in two different ways:
- 1. By using American Fact Finder (AFF) <u>click here</u>
- 2. Through the CBP main webpage, in comma separated value (CSV) files click here

- Data in other formats for manipulation and analysis.

- Extract and manipulate data in the New American FactFinder.
- 2 Download the data in <u>Comma-Separated Value (csv) format</u> starting with year 1986.
- See the discussion of <u>Historical CBP Data</u> for earlier years, including data for selected years on CD-ROM.
- For help accessing the data via hypertext tables or American FactFinder, please refer to the Data User Guide [PDF].



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Downloading CBP Data in American FactFinder (AFF)

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Search - Use the option	s on the	left (topics, ge	eographies,) to narrow your search results
Your Selections	Search	Results: 1-25 of 1	124 tables and other products match 'Your Selections'
Search using Program Business Patterns	Re	fine your search	results: topic or table name state, county or place (optional) GO (
start a new search load search save search	Select	ed: 👔 View	Download Compare Clear All Reset Sort
Search using the options below:		ID 🏦	Table, File or Document Title
Topics (age, income, year, dataset,)		CB1300A11	Geography Area Series: County Business Patterns
Geographies (states, counties, places,)	+	CB1300A12	Geography Area Series: County Business Patterns by Legal Form of Organization
Page and Ethnic Groups		CB1300A13	Geography Area Series: County Business Patterns by Employment Size Class
(race, ancestry, tribe)		CB1300A14	Geography Area Series: County Business Patterns for Puerto Rico and the Island Areas
Industry Codes (NAICS industry,)	-	CB1300A15	Geography Area Series: County Business Patterns by Employment Size Class for Puerto Rico a Areas
EEO Occupation Codes (executives, analysts,)		CB1300CZ11	ZIP Code Business Statistics: Total for ZIp Code
		CB1300CZ21	ZIP Code Business Statistics: Zip Code Business Patterns by Employment Size Class
		CB1300A11 FTP	Geography Area Series: County Business Patterns

CBP Data in AFF

When accessing County Business Patterns data in AFF, users will be able to filter data by Geographies (U.S., state, county, zip code, metropolitan and micropolitan areas) as well as Industry Codes (NAICS). For help using the AFF interface, see the following links:

- Using FactFinder
- What We Provide



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Click here to access County Business Patterns Data. 13



American FactFinder (AFF) Table

Opening Tables

To open a table, simply click on the hyperlinked table title.

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	C80900A2	2009 County Business Patients: County Area Series: County Busines Patients by Legal Form of Organization	212	2009 Business Patterns	0
	C80900A3	2009 County Business Patterns: Geography Area Series: County Busines Patterns by Employment Size Class	22	2009 Business Patterns	0
	C80900A4	2009 County Business Patterns: Designaphy Area Series: County Busines Patterns for Puerto Roo and the Island Areas	85	2009 Business Patterns	0
	C80900A5	2009 County Business Patierns: Geography Area Series: County Busines Patierns by Employment Size Class for Puerto Rico and the Island Areas	58	2009 Business Patterns	0

To open multiple tables:

1. Check off the checkboxes next to the tables you would like to view, then click the "View" button.

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	CB090042	2009 County Business Patterns: Geography Area Series: County Business Patterns by Legal Form of Organization	2009 Business Patterns	0
	CB0900A3	2009 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2009 Business Patterns	0
	CB090044	2008 County Business Patterns: Geography Area Series: County Business Patterns for Puerto Rico and the Island Areas	2009 Business Patterns	0
	CE0900A5	2009 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class for Paerto Rico and the Island Areas	2009 Business Patterns	0
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2. The first table opens. To view the next table, click the right-arrow on the top right corner.





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Click here to access County Business Patterns Data. 14



Downloading CBP Data

Comma-Separated Value (CSV)

CBP Data in CSV Format:

The CSV links will display data at the U.S., county, state, metropolitan, and zip code level, as well as data for Puerto Rico and the Island Areas.

The **Record** Layout links are available to aid in better understanding the data tables.

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Additional Links

Further help

Help with County Business Patterns Data

- Phone: (301)763-2580
- E-mail: <u>ewd.county.business.patterns@census.gov</u>

Help with American FactFinder (economic data only)

- Phone: (301)763-5185
- E-mail: <u>econ.dissemination@census.gov</u>

Help with American FactFinder (demographic and other data)

- Phone: (301)763-INFO(4636)
- Website: <u>https://ask.census.gov/newrequest.php</u>

Related links:

- American FactFinder: http://factfinder.census.gov/
- County Business Patterns: http://www.census.gov/econ/cbp/
- Nonemployer Statistics: http://www.census.gov/econ/nonemployer/
- 2012 Economic Census: http://www.census.gov/econ/census/
- Census Bureau Other Economic Programs: http://www.census.gov/econ/other_econ.html

